

JULIÁN SEQUEIRA

Creative Director & Animation Director

REAL-TIME · AI-POWERED · STORYTELLING

CONTACT

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LOCATION

Buenos Aires, Argentina

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IMDB

nm12285471

SKILLS & SOFTWARE

Real-Time Engine: Unreal Engine 4 & 5**3D & Animation:** Cinema 4D, ZBrush**Generative AI:** ComfyUI, MidJourney, Stable Diffusion**Concept & Art:** Procreate, Photoshop, Illustrator**Post & Editing:** Premiere, After Effects, DaVinci Resolve**Audio:** Adobe Audition**Pipeline:** P4V, Git

NOTABLE CLIENTS

NBC/Peacock · Konami/Genvid · DHL · Uber · John Deere · UNICEF · Movistar · Fox Sports · Paka Paka · Olympic Channel · Iconoclast.tv · Landia · Leo Burnett · Young & Rubicam · Psyop · Fuerza Bruta · Mandarina TV · Percent · Lumilagro · Eternity

LANGUAGES

Spanish - Native**English** - Advanced

EDUCATION

Diploma in Film & Series DirectionPCI Cine / Association of Film Directors
2023**3D Generalist**Art & Technology Laboratory (A&T Lab)
2011**Fine Arts**Escuela de Bellas Artes Manuel Belgrano
1996 - 2002**15+**

YEARS

80+

ARTISTS LED

Emmy

AWARD WINNER

PROFESSIONAL PROFILE

Creative Director and Animation Director with **15+ years** of experience in the audiovisual industry. Specialized in animated series for streaming platforms, high-end branded content, and AI-powered production. I combine narrative vision with deep mastery of real-time pipelines (Unreal Engine) and generative AI tools, leading international teams from concept through final delivery.

Art Director and co-director on **Dinopops** (NBC/Peacock). Cinematic Artist on **Silent Hill: Ascension** — Emmy winner for Outstanding Innovation in Emerging Media Programming (Genvid / Sandscape / Konami).

EMMY AWARD — 2024

Outstanding Innovation in Emerging Media Programming — Silent Hill: Ascension (Genvid / Sandscape / Konami). 300+ episodes, 10+ hours of interactive animated content.

WORK EXPERIENCE

Achalay Marketing - AI-Powered Audiovisual Director

2024 - PRESENT

- Production of audiovisual pieces integrating generative AI, illustration, and 3D animation.
- Clients include DHL, Percent, Lumilagro, Eternity, among others.
- Workflow integration with ComfyUI, MidJourney, and procedural animation pipelines.

Studio Soup - Producer / Creative Coordinator

2024 - PRESENT

- Production and coordination of VR experiences for John Deere.
- Animated content for Uber and regional / international brands.
- Creative pipeline management and delivery supervision.

Studio Soup — GPT Wars - Art Director / Co-Director

2024

- Art direction and co-direction of a cinematic animated trailer developed in Unreal Engine 5.
- Visual world-building and cinematic development for the GPT Wars IP.

Genvid / Sandscape — Silent Hill: Ascension - Cinematic Artist

2023 - 2024

- Cinematic development in Unreal Engine 4: cameras, layout, blocking, polish, and editing.
- Emmy Award-winning production — Outstanding Innovation in Emerging Media Programming.
- Over 300 episodes and 10+ hours of interactive animated content.

NBC / Peacock — Dinopops - Art Director & Episode Director

2020 - 2023

- Art direction for Season 1: 500+ props and 70 virtual sets built in Unreal Engine.
- Directed 3 episodes: storytelling, editing, cameras, and lighting.
- Coordinated an international team of 80+ 3D artists.

Freelance - Director / Storyboard Artist / 3D Artist

2015 - 2020

- Concept art and full-scale 3D previz for El Marginal IV (Netflix / Underground Producciones).
- Storyboard Artist — Youth Olympic Games 2018 Opening Ceremony (Fuerza Bruta / Olympic Channel).
- Freelance for Argentina Cine, La Doblea, Landia, Leo Burnett, Young & Rubicam, and others.

Bakano Studio - Co-Founder / Director

2011 - 2015

- Production, direction, and editing of commercials, music videos, product photography, and documentaries.
- Clients: Paka Paka, Movistar, Peters Hnos, Anodal, Marketing Online.

SELECTED FILMOGRAPHY

GPT Wars — Cinematic Trailer (2024)**Silent Hill: Ascension** (2023-2024)**Dinopops** — NBC/Peacock (2021-2023)**Los Tigres** (2023)**Flama Sessions** Vol. 1 & 2 (2022)**La Noche** — Short Film (2021)**El Loco** — Danest x DLS (2021)**Blin Blin Caja** — Arg. Tango Rap (2020)**Chamuyo** — Arg. Tango Rap (2020)**Aviso** — Zylox Música (2019)**Géminis** — Danest x DLS (2018)**Sin Money** — Rodi6n (2018)**Salgo a Caminar** — Tortu aka ODDM (2017)**Sos Vos** — O.T. La Vidú (2016)